

ORDER



Orders
Order / Rev: 184228
Alt Order #:
Product Desc: Priorities USA Action
Estimate: 1566
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 08/09/12 / 08/09/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G. Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Priorities USA Action
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	68	\$66,550.00	\$56,567.50
10/29/12	10/29/12	15	\$13,150.00	\$11,177.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	68	\$66,550.00	\$56,567.50	0.00
November 2012	15	\$13,150.00	\$11,177.50	0.00
Totals	83	\$79,700.00	\$67,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	10/23/12	10/29/12	6-7A News M-F/KMGH	CA	6A-7A	11111--	:30	5	\$750.00	P3	0.00	NM	5	\$3,750.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	11111--		5				\$750.00		0.00			
E 2	KMGH	10/23/12	10/29/12	GMA M-F 7-9A / KMGH	CA	7A-9A	11111--	:30	5	\$850.00	P3	0.00	NM	5	\$4,250.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	11111--		5				\$850.00		0.00			
E 3	KMGH	10/23/12	10/29/12	Inside Edition 9A	CA	9A-930A	111-1--	:30	4	\$500.00	P2	0.00	NM	4	\$2,000.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	111-1--		4				\$500.00		0.00			
E 4	KMGH	10/23/12	10/29/12	Millionaire 930A	CA	930A-10A	11111--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	11111--		5				\$500.00		0.00			
E 5	KMGH	10/23/12	10/29/12	11A-12P News/KMGH	CA	11A-12P	11111--	:30	5	\$800.00	P1	0.00	NM	5	\$4,000.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	11111--		5				\$800.00		0.00			
E 6	KMGH	10/23/12	10/29/12	3P-4P M-F Rotator/KMGH	CA	3P-4P	11-1---	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				3PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KMGH	10/23/12	10/29/12	3P-4P M-F Rotator/KMGH 3PM News	CA	3P-4P 11-1---	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	11-1---		3		\$700.00			0.00			
E 7	KMGH	10/24/12	10/26/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P --111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	--111--		3		\$800.00			0.00			
E 8	KMGH	10/23/12	10/29/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 1111---	:30	4	\$1,000.00	P2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	1111---		4		\$1,000.00			0.00			
E 9	KMGH	10/24/12	10/26/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P --1-1--	:30	2	\$3,400.00	P1	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	--1-1--		2		\$3,400.00			0.00			
E 10	KMGH	10/25/12	10/29/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 1--1---	:30	2	\$3,400.00	P2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	1--1---		2		\$3,400.00			0.00			
E 11	KMGH	10/23/12	10/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -11-1-1	:30	4	\$2,600.00	P2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-11-1-1		4		\$2,600.00			0.00			
E 12	KMGH	10/23/12	10/29/12	Nightline Nightline	CA	1037P-1103P 11111--	:30	5	\$1,400.00	P2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	11111--		5		\$1,400.00			0.00			
E 13	KMGH	10/23/12	10/29/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A 1111---	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	1111---		4		\$400.00			0.00			
E 14	KMGH	10/24/12	10/26/12	M-F 12:07A (M-F) M-F 1207AM (M-F)	CA	12:07A-12:37A --1-1--	:30	2	\$150.00	P2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	--1-1--		2		\$150.00			0.00			
E 15	KMGH	10/27/12	10/27/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S-		1		\$650.00			0.00			
E 16	KMGH	10/27/12	10/27/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S-		1		\$1,000.00			0.00			
E 17	KMGH	10/28/12	10/28/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S		1		\$300.00			0.00			
E 18	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S		1		\$350.00			0.00			
E 19	KMGH	10/28/12	10/28/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S		1		\$850.00			0.00			
E 20	KMGH	10/23/12	10/29/12	7News at 530AM 7News at 530AM	CA	530AM-6AM 11111--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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E 20	KMGH	10/23/12	10/29/12	7News at 530AM 7News at 530AM	CA	530AM-6AM 11111--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	11111--		5		\$600.00			0.00			
E 21	KMGH	10/23/12	10/29/12	The View THE VIEW	CA	10A-11A 1111---	:30	4	\$1,000.00	P1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	1111---		4		\$1,000.00			0.00			
E 22	KMGH	10/23/12	10/25/12	Good Afternoon America M-F 1-2PM	CA	1-2PM -1-1---	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	-1-1---		2		\$700.00			0.00			
E 23	KMGH	10/24/12	10/29/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm 1-1-1--	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	1-1-1--		3		\$500.00			0.00			
E 24	KMGH	10/23/12	10/25/12	M-F 230-3pm M-F 230-3pm	CA	230-3p -1-1---	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	-1-1---		2		\$500.00			0.00			
E 25	KMGH	10/26/12	10/26/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	----F--		1		\$4,000.00			0.00			
E 26	KMGH	10/27/12	10/27/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	-----S-		1		\$300.00			0.00			
E 27	KMGH	10/27/12	10/27/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	-----S-		1		\$650.00			0.00			
E 28	KMGH	10/28/12	10/28/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	-----S		1		\$700.00			0.00			
E 29	KMGH	10/24/12	10/29/12	The CHEW The CHEW	CA	1157A-1P 1-1-1--	:30	3	\$600.00	P1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	1-1-1--		3		\$600.00			0.00			
E 30	KMGH	10/25/12	10/29/12	M-F 'Til Death 'Til Death	CA	1237A-107A 1--1---	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	1--1---		2		\$150.00			0.00			
Totals												83	\$79,700.00	